



Press Release (Draft)

Consumer finance company, Home Credit India launches operations in Trivandrum

Trivandrum, May 22, 2016: [Home Credit India Finance Pvt. Ltd.](#), one of India's fast-growing [Non-Banking Financial Companies \(NBFC\)](#) that enables progress through consumer finance solutions has announced launch of its operations in Trivandrum. Home Credit aims to drive credit penetration by offering simple, transparent and accessible loans for [mobile phones](#), [home appliances](#), [laptops and two-wheelers](#).

With its entry into Trivandrum, Home Credit has expanded its presence to **nearly 50 cities across 13** states of India. It services its growing customer base of over 5 lakh in the country through a strong network of over **3,000 +** Points-of-Sale (PoS).

Announcing the expansion, **Mr. Tomas Hrdlicka, Chief Marketing Officer, Home Credit India Finance Pvt. Ltd** said, "As per National Sample Survey Organisation data Kerala has one of the highest monthly per capita consumer expenditures in India, both in rural and urban areas and is one of the fastest growing loan markets for consumer durables amongst the southern states. We are already present in Kochi and seeing the state as a huge opportunity, we are excited to further expand our operations to Trivandrum now. Through our loans, we at Home Credit aim to enable our customers across the country to achieve their dreams and aspirations in a financially secure way."

Besides India, Home Credit B.V has operations in 10 countries across Europe, Asia and North America. The company is currently operating [in Delhi NCR, Jalandhar, Chandigarh, Ludhiana, Jaipur, Lucknow, Pune, Bhopal, Indore, Kanpur, Mumbai, Ahmedabad, Bangalore, Coimbatore, Jodhpur, Hyderabad, Chennai, Kota, Jabalpur, Kochi, Agra, Nagpur, Raipur, Surat, Nashik, Mysore, Madurai, Vizag, Patna, Vadodara, Rajkot](#) and will soon be present in many more. Home Credit India is headquartered in Gurgaon and total employee strength is over 10,000 and growing.

About Home Credit India:

Home Credit India Finance Pvt. Ltd. is a leading consumer finance provider that is committed to drive credit penetration and financial inclusion by offering financial solutions that are simple, transparent and accessible to all. One of India's leading Non-Banking Financial Companies (NBFCs), Home Credit India has its operations in nearly 50 cities across 13 states in the country. The company has a strong network

of over 3,000 Points-of-Sale (PoS) where it services over 500,000 customers through a driven employee base of over 10,000. More information on Home Credit India is available at www.homecredit.co.in

Home Credit India is part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe and Asia. The group employs nearly 70,000 employees who have so far served nearly 50 million customers through the vast distribution network comprising over 175,000 points of sale, loan offices, branches and post offices. More information on HCBV is available at www.homecredit.net.

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