



## **Press Release**

### **Home Credit plans aggressive expansion for Ahmedabad market**

- Company to hire nearly 500 employees in the region during the quarter-

**New Delhi, August, 2016:** Home Credit India Finance Pvt. Ltd., one of India's fastest growing consumer finance Non-Banking Financial Company (NBFC) focusing on responsible lending to primarily first-time loan takers, has announced aggressive expansion plans in Ahmedabad. The company is looking to quadruple the number of Points of Sale in the city by end of year. To support this focused expansion plan, Home Credit is looking to expand its employee base by nearly 500 employees in front-end Sales. Home Credit recently extended its employee base to over 10,000 in India (including on and off-rolls employees). Besides India, Home Credit B.V has operations in 10 countries across Europe, Asia and North America.

Announcing the expansion, Mr Tomas Hrdlicka, CMO, Home Credit India Pvt. Ltd. said "Ahmedabad is very critical to our growth strategy in Gujarat. Through our expansion and hiring drive in Ahmedabad, we aim to reach out to maximum number of customers in the region. Currently, we are present in Ahmedabad, Surat, Vadodara and Rajkot and are looking to strengthen our presence in all the cities. We are also looking to provide across-the-board employment opportunities to youth who want to build a career in financial services."

Once hired, employees will undergo a specialized training program under which employees will be hand-held and trained on BFSI sectorial knowledge as well as extensively on functional skills. The company is currently operating [in Delhi NCR, Jalandhar, Chandigarh, Ludhiana, Jaipur, Lucknow, Pune, Bhopal, Indore, Kanpur, Mumbai, Ahmedabad, Bangalore, Coimbatore, Jodhpur, Hyderabad, Chennai, Kota, Jabalpur, Kochi, Agra, Nagpur, Raipur, Surat, Nashik, Mysore, Madurai, Vizag, Vadodara, Rajkot, Hubli, Ranchi](#) and will soon be present in many more.

#### **About Home Credit India:**

Home Credit India Finance Pvt. Ltd. is a leading consumer finance provider that is committed to drive credit penetration and financial inclusion by offering financial solutions that are simple, transparent and accessible to all. One of India's leading Non-Banking Financial Companies (NBFCs), Home Credit India has its operations in nearly 50 cities across 14 states in the country. The company has a strong network of nearly 4,000 Points-of-Sale (PoS) where it services over 800,000 customers through a driven employee base of over 10,000.

Home Credit India is part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe and Asia. The group employs over 77,000 fulltime employees who have so far served nearly 55.9 million customers through the vast distribution network comprising over 196,000 points of sale, loan offices, branches and post offices.

More information on HCBV is available at [www.homecredit.net](http://www.homecredit.net).

More information on Home Credit India is available at [www.homecredit.co.in](http://www.homecredit.co.in)

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