



Press Release

Home Credit India and Intex Technologies partner to offer 0% Interest on Smartphones and Consumer Durables

Gurgaon, August 16, 2016: [Home Credit India Finance Pvt. Ltd.](#), one of India's fast-growing [Non-Banking Financial Companies \(NBFC\)](#), has announced its association with Intex Technologies, one of the largest smartphone and consumer durables companies in India. Through the association, Home Credit India offers zero percent interest for consumers looking to buy Intex products from retailers across the country.

Announcing the association, Mr. Tomas Hrdlicka, CMO, Home Credit India said, "We are delighted to partner with one of the leading Indian smartphone players. Our association will benefit the customers who want to buy latest Intex smartphones or consumer durables with the latest technology. We hope to enable customers to purchase their dream products at 0% interest through this association."

Talking about the tie-up, Mr. Rajeev Jain, Chief Financial Officer, Intex Technologies stated, "We are pleased to announce the association with Home Credit India and are confident that with their quick & easy loans and extensive reach, our products will become more accessible to our customers."

Home Credit India is present in nearly 50 cities across 14 states of India. It services its growing customer base of over 8 lakh in the country through a strong network of nearly [4,000 Points-of-Sale \(PoS\)](#). The company is a part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe, Asia and North America. Home Credit's offerings primarily consist of providing in-store financing (direct non-cash loans in retail outlets) to qualified customers looking to purchase consumer durable goods such as [home appliances, laptop/tablets, electronic goods, mobile phones and motorbikes](#).

The company is currently operating [in Delhi NCR, Jalandhar, Chandigarh, Ludhiana, Jaipur, Lucknow, Pune, Bhopal, Indore, Kanpur, Mumbai, Ahmedabad, Bangalore, Coimbatore, Jodhpur, Hyderabad, Chennai, Kota, Jabalpur, Kochi, Agra, Nagpur, Raipur, Surat, Nashik, Mysore, Madurai, Vizag](#) and will soon be present in many more. Home Credit India is headquartered in Gurgaon and total employee strength is over 10,000 and growing.

For more information on Intex Technologies, visit www.intex.in

About Home Credit India:

Home Credit India Finance Pvt. Ltd. is a leading consumer finance provider that is committed to drive credit penetration and financial inclusion by offering financial solutions that are simple, transparent and accessible to all. One of India's leading Non-Banking Financial Companies (NBFCs), Home Credit India has its operations in nearly 50 cities across 14 states in the country. The company has a strong network of nearly 4,000 Points-of-Sale (PoS) where it services over 800,000 customers through a driven employee base of over 10,000.

Home Credit India is part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe and Asia. The group employs over 77,000 fulltime employees who have so far served nearly 55.9 million customers through the vast distribution network comprising over 196,000 points of sale, loan offices, branches and post offices.

More information on HCBV is available at www.homecredit.net.

More information on Home Credit India is available at www.homecredit.co.in

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