



Home Credit India introduces Customer- Friendly Mobile Device Protection Plans

- Partners with Amtrust Mobile Solutions to provide 2 different product variants to suit customer requirements –

Gurgaon, December 13, 2016: In another brilliant step to benefit its customers, **Home Credit India**, one of India's fast-growing [Non-Banking Financial Companies \(NBFC\)](#) has launched a unique Mobile Device Protection Plan in partnership with Amtrust Mobile Solutions. Amtrust Mobile Solutions India is a part of Amtrust Financial Services which is a US headquartered, NASDAQ listed innovative, technology driven provider of insurance products with an extensive underwriting experience. Under the Mobile Device Protection plan, Home Credit will finance the protection membership fees on newly purchased mobile phones, making it convenient and affordable for customers to now own the latest smartphones and protect them too.

In a continuous bid to benefit the loan takers, Home Credit has designed its unique Mobile Device Protection plan with two products to suit customer requirements. Products include **Online Technical Support**, a **cashless claim process**, a **like-for-like replacement offer** and **zero percent depreciation** throughout the one-year term of the protection. A free pick up and drop facility will also be available for repair cases.

Mr. Tomas Hrdlicka, CMO, Home Credit India said, "We at Home Credit understand that the latest smartphone can be an investment and the slightest damage can be quite a financial pinch. To go the extra mile in service for our customers who are largely first time borrowers, we are happy to partner Amtrust Mobile Solutions to ensure peace of mind to our customers. Through the Mobile Device Protection plans our customers can now choose the relevant plan and protect their smartphones from accidental damage, liquid damage and theft at an affordable price."

Speaking about the partnership, Mr. Nikhil Kumar, MD, Amtrust Mobile Solutions India said, "We at Amtrust are excited to partner with Home Credit to provide customers with convenient and affordable Mobile Device Protection solutions. We believe that our innovative protection plans will give the customers the option of selecting an offer that suits his/ her requirements, while enhancing the overall purchase experience. We are also in the process of introducing more exciting and unique products for the Indian market"

Home Credit's offerings primarily consist of providing in-store financing (direct non-cash loans in retail outlets) to qualified customers looking to purchase consumer durable goods such as [mobile phones](#), [home appliances](#), [laptop/tablets](#), [electronic goods and two-wheelers](#). *The company is currently operating in [Delhi](#), [NCR](#), [Mumbai](#), [Jaipur](#), [Chandigarh](#), [Pune](#), [Ahmedabad](#), [Nagpur](#), [Surat](#), [Ludhiana](#), [Hyderabad](#) and many more.*



About Home Credit India:

Home Credit India Finance Pvt. Ltd. is a leading consumer finance provider that is committed to drive credit penetration and financial inclusion by offering financial solutions that are simple, transparent and accessible to all. One of India's leading Non-Banking Financial Companies (NBFCs), Home Credit India has its operations in over 50 cities across 14 states in the country. The company has a strong network of nearly 7,000 Points-of-Sale (PoS) where it services nearly 2 million customers through a driven employee base of over 17,000.

Home Credit India is part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe and Asia. The group employs over 85,000 full time employees who have so far served nearly 60 million customers through the vast distribution network comprising over 200,000 points of sale, loan offices, branches and post offices as of June 30, 2016.

More information on HCBV is available at www.homecredit.net.

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