



Press Release (Draft)

Home Credit launches festival offer of 0% interest loans this Ganesh Chaturthi

Mumbai, September, 2016: Home Credit India has kicked off the festive season this Ganesh Chaturthi with exciting zero percent interest offer for consumers on products ranging from mobile phones & tablets, home appliances, consumer durables and two-wheelers. To add to the spirit of festivity, **Home Credit India Finance Pvt. Ltd** one of India's fast-growing Non-Banking Financial Company (NBFC) has announced attractive offers with zero percent interest loans for consumers this season. Lending small ticket loans primarily to first time borrowers, Home Credit operates across 775 Point-of-sales (POS) in the state of Maharashtra across Mumbai, Pune, Nagpur, Nashik and Aurangabad.

According to **Mr. Tomas Hrdlicka, CMO, Home Credit India**, "Ganesh Chaturthi is a time for celebration with family and buying new things for your home. To be part of our customers' lives at this joyous time and add to the celebrations, we have launched our 0% interest campaign across products. Keeping in mind the needs of our customers and their desire to upgrade to better lifestyle the offer will enable customers to purchase their dream product at flexible EMIs and be part of financial inclusion drive in the country."

Home Credit India is present in nearly 50 cities across 14 states of India. It services its growing customer base of over 8 lakh in the country through a strong network of nearly [4,000 Points-of-Sale \(PoS\)](#). The company is a part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe, Asia and North America. Home Credit's offerings primarily consist of providing in-store financing (direct non-cash loans in retail outlets) to qualified customers looking to purchase consumer durable goods such as [home appliances, laptop/tablets, electronic goods, mobile phones and motorbikes](#).

The company is currently operating [in Delhi NCR, Jalandhar, Chandigarh, Ludhiana, Jaipur, Lucknow, Pune, Bhopal, Indore, Kanpur, Mumbai, Ahmedabad, Bangalore, Coimbatore, Jodhpur, Hyderabad, Chennai, Kota, Jabalpur, Kochi, Agra, Nagpur, Raipur, Surat, Nashik, Mysore, Madurai, Vizag](#) and will soon be present in many more. Home Credit India is headquartered in Gurgaon and total employee strength is over 12,000 and growing.



About Home Credit India:

Home Credit India Finance Pvt. Ltd. is a leading consumer finance provider that is committed to drive credit penetration and financial inclusion by offering financial solutions that are simple, transparent and accessible to all. One of India's leading Non-Banking Financial Companies (NBFCs), Home Credit India has its operations in nearly 50 cities across 14 states in the country. The company has a strong network of nearly 4,000 Points-of-Sale (PoS) where it services over 800,000 customers through a driven employee base of over 10,000.

Home Credit India is part of Home Credit B.V., an international consumer finance provider with operations in 11 countries across Europe and Asia. The group employs over 77,000 fulltime employees who have so far served nearly 55.9 million customers through the vast distribution network comprising over 196,000 points of sale, loan offices, branches and post offices.

More information on HCBV is available at www.homecredit.net.

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For more information contact:

Pallavi Sharma

09650258707

Pallavi@kommune.in